PERSPECTIVE
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JOSEF GUDENUS

Josef Gudenus is founder and Managing Partner of **PERSPECTIVE** Executive Search. He has overall responsibility for the firm's activities and is in charge of all future initiatives, new business strategies, investments and alliances.

Since founding **PERSPECTIVE** in 2001, Josef has played a key role in developing the firm's leadership position in key markets. He steadily established and leads the firm's Paper, Board and Packaging business, serving as Managing Partner of the Vienna office. He was co-founder of **PERSPECTIVE's** Health Care Practice, and opened and staffed the Munich office in 2004 assuming the additional role of establishing the firm's Consulting Services business group.

Josef is a graduate of Vienna University of Economics, where he majored in controlling and management

sciences. He also attended classes at the University of Technology in architecture.

In his search career, Josef specialized in recruiting high level management functions in the Paper, Board and Packaging industries worldwide. He has a successful track record in the placement of CEOs, CFO's, marketing & sales managers, chief technology officers and board directors. Geographically he has managed search assignments in Europe, the US, Asia and CEE. Here he was personally engaged in setting up offices for his former employer in Prague, Budapest, Warsaw, Bucharest and Moscow and was appointed Managing Director of the Polish business entity for six consecutive years. Firmly focussed on industry clients Josef established an International Industry Practice Group.

Before founding **PERSPECTIVE** Josef was partner with Heidrick & Struggles in Vienna, focussing on Industry Clients and large Family Owned Businesses. Additionally with his experience in Emerging Markets he assisted in any activities targeted towards Central- and Eastern Europe. He was a member of the international Heidrick & Struggles Industry Practise as well as the firm’s global Health Care Practice. In addition Josef headed major international executive appraisal projects (Strategic Leadership Review).